



NASHIK GRAMIN SHIKSHAN PRASARAK MANDAL'S

## BRAHMA VALLEY INSTITUTE OF MANAGEMENT

Approved by All India Council for Technical Education (AICTE),  
Directorate of Technical Education Government of Maharashtra & Affiliated to University of Pune



### 1.3: Curriculum Enrichment:

**1.3.1: Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum**



  
**Director**  
Nashik Gramin Shikshan Prasarak Mandal's  
Brahma Valley Institute of Management  
Anjaneri, Nashik



NASHIK GRAMIN SHIKSHAN PRASARAK MANDAL'S

# BRAHMA VALLEY INSTITUTE OF MANAGEMENT

Approved by All India Council for Technical Education(AICTE).

Directorate of Technical Education Government of Maharashtra & Affiliated to University of Pune



## Courses integrating issues relevant to Professional Ethics & Human Values

Sr. No	Course code	Course Name	Sem
1	102	Economic Analysis for Business Decisions	I
2	103	Legal Aspects of Business	I
3	104	Business Research Methods	I
4	105	Organizational Behavior	I
5	106	Basic of Marketing	I
6	107	Management Fundamentals	I
7	108	Business Communication Lab	I
8	109	Entrepreneurship Development	I
9	110	Essentials of Psychology for Managers	II
10	201	Marketing Management	II
11	202	Financial Management	II
12	203	Human Resource Management	II
13	206	Management Information Systems	II
14	210	Qualitative Research Methods	II
15	205 MKT	Marketing Research	II
16	301	Strategic Management	III
17	302	Enterprise Performance Management	III
18	303	Startup & New Venture Management	III
19	306	International Business Economics	III
20	305 MKT	Contemporary Marketing Research	III
21	306 MKT	Consumer Behavior	III
22	307 MKT	Integrated Marketing Communications	III
23	309 MKT	Strategic Brand Management	III
24	312 MKT	Customer Relationship Management	III
25	305 FIN	Direct Taxation	III
26	305 HR	Labor & Social Security Laws	III
27	307 HR	Employee Health, Safety & Welfare	III
28	316 HR	Lab in Training	III
29	318 HR	Lab in Personnel Administration & Apply Procedures	III
30	306 IB	Export Documentation and Procedures	III



2

**Director**  
Nashik Gramin Shikshan Prasarak Mandal's  
Brahma Valley Institute of Management  
Anjaneri, Nashik



NASHIK GRAMIN SHIKSHAN PRASARAK MANDAL'S

# BRAHMA VALLEY INSTITUTE OF MANAGEMENT

Approved by All India Council for Technical Education (AICTE),

Directorate of Technical Education Government of Maharashtra & Affiliated to University of Pune



31	307 IB	International Management	III
32	308 IB	International Marketing	III
33	305 IT	IT Management and Cyber Laws	III
34	309 SCM	Purchasing and Supplier Relationship Management - I	III
35	401	Management for Sustainability	IV
36	402	Indian Ethos & Business Ethics	IV
37	405	Global Strategic Management	IV
38	408	Corporate Social Responsibility & Sustainability	IV
39	403 MKT	Services Marketing	IV
40	404 MKT	Sales and Distribution Management	IV
41	405 MKT	Retail Marketing	IV
42	409 MKT	Customer Relationship Management	IV
43	403 FIN	Indirect Taxation	IV
44	403 HR	Employment Relations	IV
45	403 IB	International Business Environment	IV
46	405 IB	Environment & Global Competitiveness	IV
47	407 IB	Cross-Cultural Relationship Marketing	IV
48	403 IT	Software Project Management	IV
49	407 SCM	Purchasing & Supplier Relationship Management - II	IV
50	412 SCM	Global Logistics	IV



**Director**  
Nashik Gramin Shikshan Prasarak Mandals  
Brahma Valley Institute of Management  
Anjaneri, Nashik



NASHIK GRAMIN SHIKSHAN PRASARAK MANDAL'S

# BRAHMA VALLEY INSTITUTE OF MANAGEMENT

Approved by All India Council for Technical Education(AICTE),

Directorate of Technical Education Government of Maharashtra & Affiliated to University of Pune



## Courses integrating issues relevant to Gender

Sr. No	Course Code	Course Name	Sem
1	103	Legal Aspect of Business	I
2	105	Organizational Behavior	I
3	109	Entrepreneurship Development	I
4	110	Essentials of Psychology for Managers	II
5	113	Personality Development Lab	I
6	191	Human Right-I	I
7	203	Human Resource Management	II
8	291	Human Right-II	II
9	206 MKT	Consumer Behavior	II
10	217 HR	Labor Welfare	II
11	303	Startup & New Venture Management	III
12	305 FIN	Direct Taxation	III
13	306 HR	Labor & Social Security Laws	III
14	306 FR	Human Resource Accounting & Compensation Management	III
15	307 FIN	Income Tax - I	III
16	401	Managing for Sustainability	IV
17	402	Indian Ethos & Business Ethics	IV
18	407	Cyber Laws	IV
19	408	Corporate Social Responsibility & Sustainability	IV
20	403 HR	Industrial Relations Employment	IV
21	406 HR	Global HR	IV
22	409 HR	Labor Legislation	IV
23	411 HR	Labor Economics and Costing	IV
24	413 HR	Employee Engagement and Ownership	IV



**Director**  
Nashik Gramin Shikshan Prasarak Mandal's  
Brahma Valley Institute of Management  
Anjaneri, Nashik



NASHIK GRAMIN SHIKSHAN PRASARAK MANDAL'S

# BRAHMA VALLEY INSTITUTE OF MANAGEMENT

Approved by All India Council for Technical Education(AICTE).

Directorate of Technical Education Government of Maharashtra & Affiliated to University of Pune



## Courses integrating issues relevant to Environment and Sustainability

Sr. No	Course code	Course Name	Sem
1	106	Basic of Marketing	I
2	201	Marketing Management	II
3	205	Operations & Supply Chain Management	II
4	207	Contemporary Frameworks in Management	II
5	208	Geopolitics & World Economic Systems	II
6	211	Business, Government & Society	II
7	301	Strategic Management	III
8	303	Startup & New Venture Management	III
9	305 HR	Labor & Social Security Laws	III
10	312 HR	Public Relations & Corporate Communication	III
11	316 HR	Lab in Training	III
12	318 HR	Lab in Personnel Administration & Application Procedures	III
13	305 OPE	Planning & Control of operations	III
14	306 OPE	Inventory Management	III
15	307 OPE	Productivity Management	III
16	310 OPE	Manufacturing Resource Planning	III
17	311 OPE	Technology Management	III
18	308 IB	International Marketing	III
19	305 SCM	Essentials of Supply Chain Management	III
20	306 SCM	Logistics Management	III
21	307 SCM	Managing Material Flow in Supply Chains	III
22	401	Managing for Sustainability	IV
23	405	Global Strategic Management	IV
24	408	Corporate Social Responsibility & Sustainability	IV
25	406 MKT	Rural Marketing	IV
26	404 HR	Strategic Human Resource Management	IV
27	414 HR	Emerging Trends in HR	IV
28	403 OPE	Operations Strategy	IV
29	404 OPE	Total Quality Management	IV
30	406 OPE	World Class Manufacturing	IV
31	403 IB	International Business Environment	IV



**Director**  
Nashik Gramin Shikshan Prasarak Mandal:-  
Brahma Valley Institute of Management.  
Anjaneri, Nashik





NASHIK GRAMIN SHIKSHAN PRASARAK MANDAL'S

# BRAHMA VALLEY INSTITUTE OF MANAGEMENT

Approved by All India Council for Technical Education (AICTE)

Directorate of Technical Education Government of Maharashtra & Affiliated to University of Pune



32	405 IB	Environment & Global Competitiveness	IV
33	403 SCM	Strategic Supply Chain Management	IV
34	407 SCM	Purchasing & Supplier Relationship Management - II	IV
35	412 SCM	Global Logistics	IV
36	413 SCM	Supply Chain Practices- II	IV



**Director**  
Nashik Gramin Shikshan Prasarak Mandal's  
Brahma Valley Institute of Management  
Anjaneri, Nashik